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**FOR IMMEDIATE RELEASE**

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## **YMCA of Dodge County Launches 2022 Annual Campaign to Support Community Needs**

Beaver Dam, WI, March 23, 2022 – The YMCA of Dodge County is launching its annual campaign today to ensure that everyone in Dodge County has access to vital community programs and resources that support youth development, healthy living, and social responsibility.

Now more than ever, our community needs what the YMCA of Dodge County has to offer. The Y offers support for the people and neighborhoods that need it most by addressing community issues, **such as child care, chronic diseases, and lifesaving skills.**

“We are honored to have Al Schwab back as our campaign chair this year,” said Dirk Langfoss, CEO of the YMCA of Dodge County. “As a long-time Y volunteer, Al has a great understanding of the YMCA mission and clear vision of our future. He understands the unique situation we all face after the last two years and is dedicated to serving the people of Dodge County.”

“No one is turned away from the YMCA of Dodge County due to inability to pay,” said Al Schwab. “This special promise means that every child and family will have an opportunity to participate in the YMCA regardless of their household income. This remarkable commitment by the Y is made possible by the generous contributions of our members, board, committees, and friends who believe in the YMCA’s ability to help strengthen the lives of kids and families in our community. Dues operate the facility, gifts change lives.”

“Being a community-based organization, it is our responsibility to serve our community in a way it needs during these challenging times,” said Mr. Langfoss. “The Y is more than a gym. It’s a cause. At the Y, we’re dedicated to keeping our Dodge County children safe and engaged, our senior population active and connected, and continue to move our community towards greater overall health and wellness at a time when it is so desperately needed.”

This year, the YMCA of Dodge County hopes to raise \$175,000. Every dollar raised in the campaign goes directly to support local families so they can participate in the Y’s positive, life-changing programs.



**DIRK LANGFOSS AND AL SCHWAB**

The Y's Annual Campaign will kick off with a Bikeathon on March 23<sup>rd</sup>. Funds raised from this raffle will supplement the Y's Annual Campaign effort.

To learn more about how you can support the Y's cause, please contact Dirk Langfoss, CEO at 920-887-8811, ext. 103 or [dlangfoss@theydc.org](mailto:dlangfoss@theydc.org) or visit <https://www.theydc.org/give> for more information.

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### **YMCA of Dodge County**

YMCA of Dodge County has been serving Dodge County since 1893. In 2021, over 20,000 people came to the YMCA of Dodge County to learn, grow, and thrive. Of that number, the Y served 9,788 youth in a variety of age-appropriate programs. **The Y Granted over \$163,000 in financial assistance to deserving youth and families to ensure participation in all YMCA programs.** Partnered with 28 nonprofits and government organizations to make a collaborative difference in our community. [www.theydc.org](http://www.theydc.org)