

GIFTS CHANGE LIVES

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

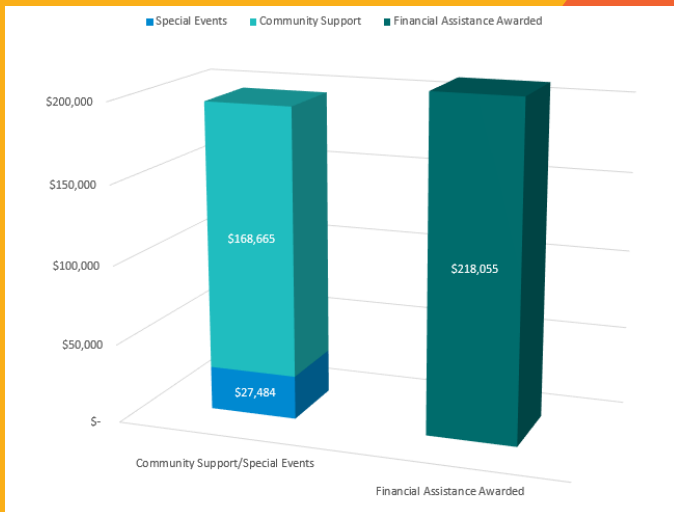
2024 Annual Campaign Quick Facts

The 2023 YMCA Annual Campaign:

- ▶ Raised over \$196,000.
- ▶ Provided more than \$218,000 in financial assistance and program subsidies to members of our service area. Hence, the need is greater than the support.
- ▶ Over 2,600 children, families, and adults in Dodge County benefited from the generosity of their friends and neighbors through the Annual "Gifts Change Lives" Campaign.

Our 2024 GOAL is \$180,000

- ▶ The YMCA of Dodge County will not turn anyone away due to an inability to pay. Making this philosophy a reality requires the generosity of our community.
- ▶ 100% of the funds raised stay within our service area. The Y provides outreach programming throughout our communities in Dodge County.
- ▶ The YMCA of Dodge County provides financial assistance for such things as facility memberships, childcare, summer camp, swim lessons, teen leadership and outreach, youth sports, and other YMCA programs. Financial assistance allows less fortunate children to participate in YMCA programs that stress the core values of caring, honesty, respect, and responsibility.
- ▶ All contributions to the YMCA of Dodge County are tax deductible.
- ▶ Several payment options are available. Simply indicate the billing and payment arrangements you prefer on your pledge card enclosed.
- ▶ In addition, you can also make your donation online by visiting our website at www.theydc.org/give.
- ▶ Your donation must be received on or before December 31st.



TO DONATE ONLINE
VISIT WWW.THEYDC.ORG/GIVE

SCAN ME



YMCA of Dodge County

GIFTS CHANGE LIVES

2024 Annual Campaign • YMCA of Dodge County

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Dues Operate Facility

- Facility Repairs, Cleaning, and Maintenance
- Equipment
- Utilities
- Pool Costs
- Staff
- Administration
- Technology

VS

Gifts Change Lives

- Membership Assistance
- Child Care Assistance
- After School Program Assistance
- Day Camp Assistance
- Youth Sports Assistance
- Youth Aquatics Assistance
- Community Outreach Programs



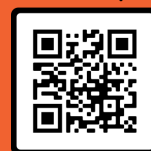
WHY SHOULD I GIVE?

YOUR DUES OPERATE THE FACILITY, BUT YOUR GIFT WILL CHANGES LIVES!

As the nation's leading nonprofit for youth development, healthy living, and social responsibility, the Y uses your gift to make a meaningful, enduring impact right in your own neighborhood. During these challenging times, your support is vital.

Through generous contributions, the YMCA of Dodge County is able to provide financial scholarships that enable all members of the community to utilize the YMCA, regardless of income, to the extent funds are available. We recognize that for communities to succeed, everyone must be given the opportunity to be healthy, confident, connected, and secure.

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Every Gift Makes a DIFFERENCE. TOGETHER we can do so much more. Your gift makes an impact.



\$50

Gives 6 youth a month of membership to pursue an active, healthy and safe lifestyle.



\$100

Allows 3 children to build character in a Y youth sports program.



\$250

Can nurture 5 children for a week in after school child care.



\$500

Gives 5 teens the life skills they need to make the right choices in life.



\$800

Sends 9 kids to summer camp to build life long friendships.



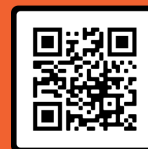
\$1,000

Helps 133 children learn life-saving swimming skills.



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\$1,000

Helps 133 children learn life-saving swimming skills.



\$2,500

Gives 34 seniors a place to be active and connect with others for an entire year.



\$5,000

Provides safe, nurturing childcare for 6 children for 6 months.



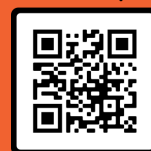
\$10,000

Provides 94 families a Y membership for a year to gain health, wellness and community connection.



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