

EXPANDING POSSIBILITIES

Your Y, Our Future

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING®
FOR SOCIAL RESPONSIBILITY®

CHILD DEVELOPMENT CENTER & GYM EXPANSION CASE FOR SUPPORT



For Community. For Generations.

Mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

YMCA OF DODGE COUNTY
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Beaver Dam, WI 53916
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DODGE COUNTY

STATS:

Wisconsin Economic Development Institute reported the following:

- 58% of employers report that lack of access to quality child care contributed to employees reducing their hours, difficulty in hiring new employees, and employees using more leave.
- 52% of parents in Dodge County reported a difficult time finding child care in their area.
- 74% of Dodge County parents missed work due to lack of child care.

As businesses join our Dodge County community, our child care crisis continues to grow. Our community must provide solutions to families facing this critical problem.

EXPANDING POSSIBILITIES: YOUR Y, OUR FUTURE

- The demand for quality child care continues to grow. Expansion addresses our local child care crisis.
- The Y's growth in membership and programs has escalated the demand for gym time:



Pickleball – Fastest growing sport in America



Growing DC Basketball League (5-12 Year Olds) – Over 200 participants



Summer Day Camp – Inclement weather impact



General Membership – Open gym time, fitness classes, etc.



Child Care – Preschool & YKids (School's Day Out)



Abounding Growth Wall-to-Wall

The YMCA's 2025 performance in membership and program participation has surpassed its year-to-date (August) 2024 performance by double-digit percentages.

MEMBERSHIP:

Active Members

2007	2022	2024
3,000 (184%)	6,426 (32%)	8,516

- Retention = 77% (96th Percentile of Ys Nationally)

Average Visits/Month

2007	2022	2024
8,427 (238%)	19,153 (48%)	28,542

- 58% (4,939) Reside in Beaver Dam
- 41% (3,577) From Communities in Dodge County

PROGRAMS:

Summer Day Camp Participants

2018	2024
35	324

Child Care Participants

YMCA	Kids Care	Waiting List
63 (Capacity)	91	92

YKids (School Age) = 151 Participants

- Horicon, Meadow View (Waupun), Jefferson, Lincoln, Prairie View, & Washington
- School's Days Out



Project Scope

- Doubling the Child Development Center square footage to serve up to 108 additional children.
- Double the square footage of the Y Gym Area.

Expected Outcomes

- Address the shortage of quality child care services provided in Dodge County.
- Continue to meet the growing membership and program demands at the Y.

Total Project Cost

- \$3.7 M – 65 additional kids
- \$4.0 M – 89 additional kids
- \$4.4 M – 108 additional kids

AN OPPORTUNITY FOR MORE

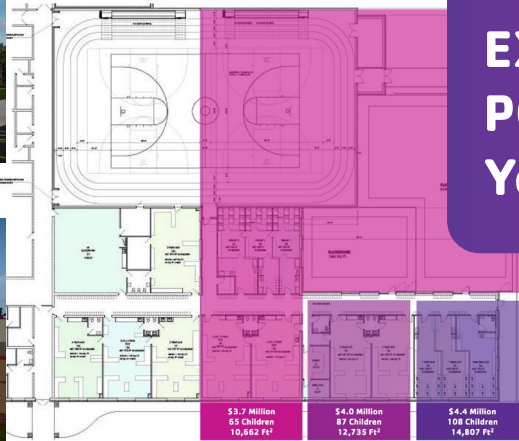
To ensure our Y is serving the next generation, we need purposefully designed spaces to offer the types of programs and services children need. Our facility is the tool that helps us deliver on our mission. With a community need and limited space, we know we must do more.

We're reaching out to the community to support our Child Development Center and Gym Expansion Campaign. This project will help us positively impact future generations and the more than 60,000 people we serve each year.

Your support of this project will allow our Y to grow with the needs of the communities we serve, enhance our programming, and provide a healthy environment for all to thrive.

You can help make this happen.





EXPANDING POSSIBILITIES Your Y, Our Future



YOU CAN HELP EXPAND POSSIBILITIES

- *To date, we have raised \$3.4 Million!*
- *We are asking you to help us raise \$300,000 - \$1 Million more to ensure we can continue to serve the needs of our Dodge County communities.*
- **The Beaver Dam Community Hospital Foundation has pledged a \$1.5M matching gift to this worthy project.**
- *Gifts of any amount will make a difference and help change lives.*
- **Project Timeline: Groundbreaking in March 2026 with its completion by the fall of 2026.**

RECOGNITION WALL

While all donors will be acknowledged, special recognition opportunities are available for gifts of \$10,000 or more. Your recognition will be prominently displayed at the YMCA of Dodge County.

- **\$1.5 Million Visionary Level**
- **\$1 Million Champion Level**
- **\$500,000 Leader Level**
- **\$250,000 Partner Level**
- **\$100,000 Mentor Level**